

GGN - Geopark Annual Report 2018

1. GEOPARK IDENTITY

Geopark name, country, regional Network:: **Arxan UNESCO Global Geopark (China, APGN)**

Year of inscription / Year of the last revalidation: **2016**

Representative Photo (from the most important event this year)



Awarded the plaque to Arxan UNESCO Global Geopark in September 2018



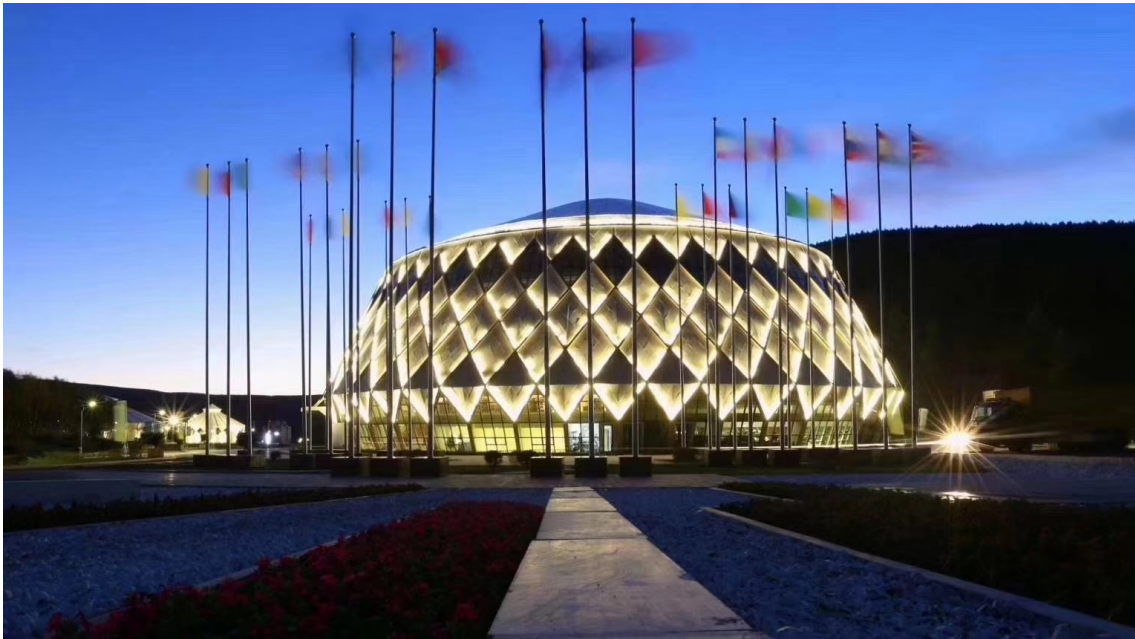
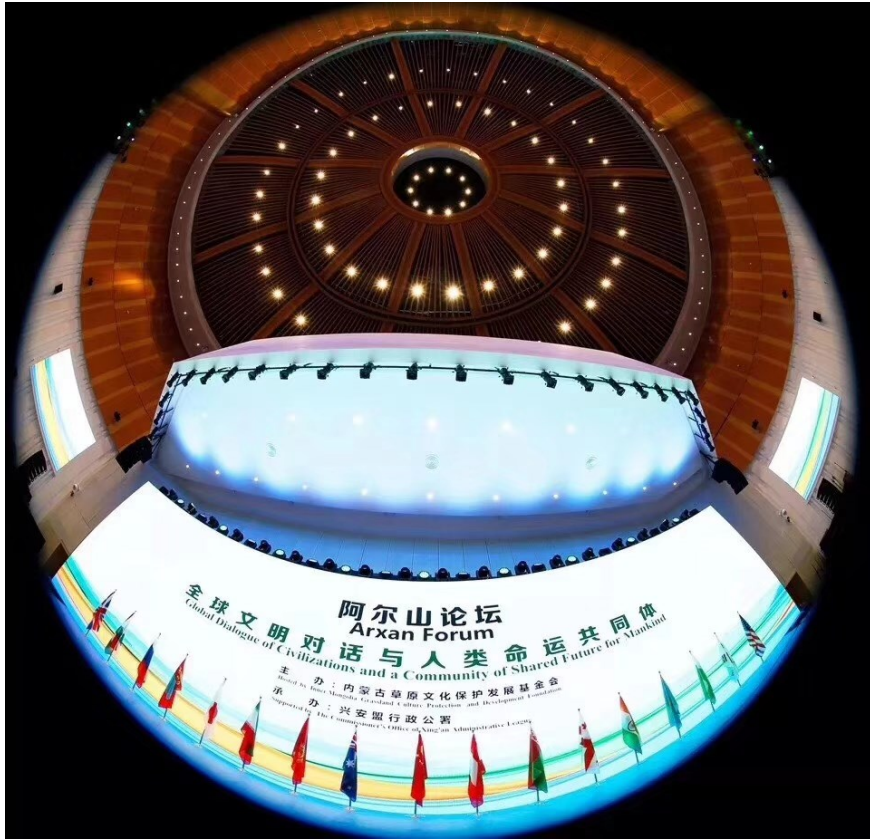
Participated in the 2018 Volcanic Geopark Forum of China, June 2018



Concluded Sister Geopark with the Yandangshan UNESCO Global Geopark, June 2018



Research Exchange between Arxan Geopark and HongKong Geopark, July 2018





Axran Forum, September 2018

2. GEOPARK FIGURES

Number of Geopark staffs: 32 staffs including, 9 geoscientists,7 employee.

Number of Visitors: 4.32 million

Number of Geopark events: 10

- (1) Axran International Health & Ice Festival;
- (2) Community Promotion;
- (3) World Earth Day;
- (4) Concluded Sister Geopark with Yandangshan UNESCO Global Geopark;
- (5) Exchanged with Ningde UNESCO Global Geopark;
- (6) Primary and secondary science activities;
- (7) Research Exchange between Arxan Geopark and HongKong Geopark;
- (8) Geopark Cooperation Units: Arxan Sanitarium Hot Spring Company、 Arxan Haishen Hotel;
- (9) Exchanged with Taishan UNESCO Global Geopark;
- (10) Exchanged with Keketuohai UNESCO Global Geopark;

Number school classes realize Geopark educational programmes: 13

Number of Geopark press release:18

3. GEOPARK ACTIVITIES

Main Achievements in 2018

Exchanged with Hongkong、Yanqing、Ningde 、Taishan UNESCO Global Geopark ; Research Exchange with middle school students of HongKong ;Protective fence and boardwalk、science propaganda promenade for construction and maintenance in main geoheritage of Arxan Geopark; Arxan Geopark further improved the basic service facilities、identification system and commentary system in Geopark; Joined in China Volcano Geopark Union;Concluded Sister Geopark with the Yandangshan UNESCO Global Geopark ; Construction of the Arxan Geological Elements Theme Square.

Contribution towards GGN - Networking and Participation

Voluntary donation of 600 Euros to the Executive Board of the UNESCO Global Geopark;Participated in the 8th UNESCO Global Geopark Meeting;Took part in International Course on Geoparks Management and Development, 2018、Annual Meeting for UNESCO Global Geoparks in China 2018; Undertook the first Research Exchange between Arxan Geopark and HongKong Geopark;Participated in the 2018 Volcanic Geopark Forum of China

Management and Financial status

The Administration for Arxan National Geopark established in 2009 is the management body of the geopark, which oversees all aspects of geopark development, including conservation, planning, research, science popularization, promotion, day-to-day management and tourist services. Currently, the administration has 32 staffs in total to carry out its various functions.

The tourism revenue in 2018 is 5.3 billion RMB, a year-on-year growth of 17.7%.

Geoconservation

Geoconservation work is carried out by designated staff in areas where representative geoheritages are distributed, such as the turtleback lava and Tuoengling Tianchi Crater Lake. To avoid damage of geoheritages by visitors, the geopark has erected protective fences around geosites. There are geosite protection boardwalks at the turtleback lava to prevent trampling.

Sustainable development (Geotourism)

Tiachi Area of main geoheritage in Arxan Geopark: Day reception capacity of more than 12,000 persons; Geopark tourist guide more than 300 persons; 6 large-scale tourist souvenirs

supermarkets; Employee more than 17 thousands persons; Inner ring road of Tiachi Area is 67 km.

New Education programmes on geoconservation, sustainable development and disaster risk reduction

The Arxan Geopark has formulated the 2018 annual geological heritage protection and popular science education work plan; launched the Earth Day special exhibition and popular science report meeting; compiled the Arxan Geopark Plan (2018-2035)

Geopark Partners

Cooperate with China University of Geosciences, Beijing、Arxan Tianquan Souvenirs Company、local hotels、local tourism commodity company and TV station、Inner Mongolia TV station, etc.

Tourism Promotion Activities

The Arxan UNESCO Global Geopark image video in CCTV1 and Inner Mongolia CCTV 、Took part in China Tourism Industry Fair 2018 、Arxan Winter Tourism Promotion、Beijing International Health Tourism Expo 、Hongkong Tourism Expo、Four Seasons Scenery of Arxan Photography Exhibition in Beijing.

4. Contact Persons

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